



# Sponsorship Program

***Inspire.  
Energize.  
Champion.  
Transform.***

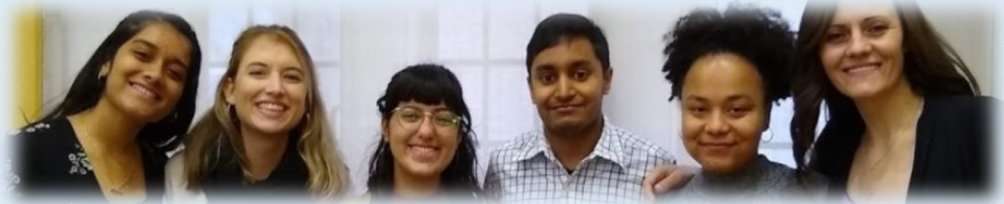
# Inspire. Energize. Champion. Transform.

*Risk factors for academic under-achievement include insufficient academic preparation and skills, lack of financial resources, sociocultural barriers, and mental health issues.*

*The 6-year noncompletion rate for college students is about 45%, with significantly higher rates among most minority groups, first-gen, and low-income students.<sup>1</sup>*

Academic Resilience Consortium sponsors are valued partners who share and support the mission of the ARC.

Our sponsors inspire, energize, champion, and transform the capacities of higher education to understand and promote academic resilience and create equitable educational opportunities for all students.

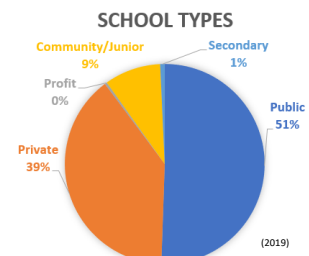
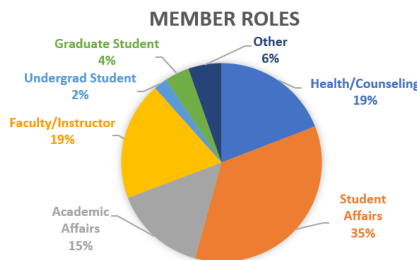


Student panelists at the 2018 Symposium on Academic Resilience in Higher Education, University of Pennsylvania.

## The Academic Resilience Consortium

The ARC is a fast-growing association of over 600 faculty, deans, advisors, counselors, students, and others in higher education, from over 360 schools in 45 states and 17 countries. The ARC provides opportunities for faculty, staff, and students to learn and work together to promote college student success. ARC resources include consultation, networking, a web-based resource library, the *Symposium on Resilience in Higher Education*, and professional development webinars. ARC membership continues to grow significantly every year. A 2020 donation of \$100,000 has enabled the ARC to transition from an informal collaborative into a member-led non-profit organization. Our sponsors play an essential role in the ARC's continued success.

**The ARC operates as a 501(c)(3) non-profit under the fiscal sponsorship of Community Initiatives. Contributions are tax deductible.**



<sup>1</sup> [https://nces.ed.gov/programs/digest/d17/tables/dt17\\_326.10.asp](https://nces.ed.gov/programs/digest/d17/tables/dt17_326.10.asp) ; <https://nces.ed.gov/pubs2018/2018421.pdf>; <http://edpolicy.education.jhu.edu/family-income-and-the-college-completion-gap/>

# The Benefits of Being an ARC Sponsor

- Associate your name or brand with a thriving and forward-thinking coalition of leading faculty, student affairs professionals, students, and decision-makers in higher education. Elevate your recognition and promote your reputation as an innovative force in the field.
- Interact closely with ARC members to develop client/colleague relations and understand the intersections between your mission and priorities and those of ARC members.
- Stay attuned to the current and emerging trends, concepts, and language related to student resilience and success to position your services or products at the forefront of your market.
- Access the expertise and services of the ARC membership to inform and develop the vision, staff, and products of your organization or institution.
- Contribute to the creation of a diverse, skilled, and motivated workforce and citizenry by promoting student's capacities for resilience and supporting achievement and completion in higher education.

## Annual Sponsorship

	Inspire \$1,500	Energize \$5,000	Champion \$15,000	Transform \$20,000
<b>ARC Member Benefits</b>	✓	✓	✓	✓
<b>ARC Website Homepage</b>	Clickable name/logo	Clickable name/logo and 10-wrd tagline	Clickable name/logo and 15-wrd tagline	Clickable name/logo and 20-wrd tagline
<b>ARC Quarterly Newsletter</b>	Clickable name/logo	Clickable name/logo and 10-wrd tagline	Clickable name/logo and 15-wrd tagline	Clickable name/logo and 20-wrd tagline
<b>ARC Webinars</b>	Clickable name/logo	Clickable name/logo and 10-wrd tagline 1 complimentary registration*	Clickable name/logo and 15-wrd tagline 2 complimentary registrations*	Clickable name/logo and 20-wrd tagline 3 complimentary registrations* Acknowledgement in all Webinar announcement emails
<b>ARC Symposium</b>	Clickable name/logo on Symposium website	Clickable name/logo and 10-wrd tagline on Symposium website Name/logo in printed/pdf Symposium program 1 complimentary registration* Table/floor display: 25% discount; 1 exhibitor tag*	Clickable name/logo and 15-wrd tagline on Symposium website Name/logo in printed/pdf Symposium program 2 complimentary registrations* Table/floor display: 50% discount; 2 exhibitor tags* Name/logo on Symposium tote bag and 1 promotional item included in bag (available only to ARC sponsors)* 1/8 page space in printed/pdf program*	Clickable name/logo and 20-wrd tagline on Symposium website Name/logo in printed/pdf Symposium program 3 complimentary registrations* Table/floor display: complimentary; 4 exhibitor tags* Name/logo on Symposium tote bag and 1 promotional item included in bag (available only to ARC sponsors)* 1/4 page space in printed/pdf program* Access to Symposium attendee contact list* Name/logo on reception-area banner and venue signage
<b>ARC Member List</b>	---	---	---	Access to full ARC membership contact list (1x annually)*

\*Separately received as goods/services, rather than benefits associated with a tax-exempt donation. Estimated FMV: Symposium Table/Floor Display (\$1000; 25% discount=\$750; 50% discount=\$500); Symposium Printed Program(¼ page=\$250; ½ page=\$500); Symposium Attendee List (\$400); Full ARC Membership List (\$900); Complimentary Webinar Registration (\$25-\$250 each, depending on the event); Complimentary Symposium Registration (\$295, estimated for 2021).

## Customized Sponsorship

ARC Sponsorship can be customized to your organization's unique message and aims. Consider sponsoring an event (for example a specific webinar, or the opening dinner at the Symposium) or a program (for example, the ARC Jobs/Grants page).

Contact us to discuss your ideas and aims: [hello@academicresilience.org](mailto:hello@academicresilience.org)



### Steering Committee

**Abigail Lipson, Ph.D.**

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**Myrna Cohen, Ph.D.**

ARC Steering Committee  
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### Non-Profit Transition Advisory Board 2020

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 University of California, Berkeley

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 University of Washington

**JuWann Robinson, M.A.**

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Student, University of Toronto

**Neha Basti**

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 of Toronto

**Caroline Dean Glover**

Student Engagement Consultant, Campus Greensboro

**Yasmina Al Ghadban**

Student, University of Pennsylvania

### Fiscal Sponsor

**Community Initiatives**  
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EIN: 94-3255070

# ACADEMIC RESILIENCE CONSORTIUM

